

Discounted Advert rate for SilverbirdTV website (www.silverbirdtv.com)

Promo valid till 31st August 2014

Advert duration: 1 Month except where indicated otherwise

Rates for Rhythm FM website (www.rhythm937.com) is 70% of SilverbirdTV website rates

For STV website, on mobile phones, adverts appear in the body of content giving more visibility (users don't need to zoom to see your advert)

Adverts could be in PNG, JPG or GIF format and could be animated.

Adverts could also link to your website / content

You may also contact us for advice on best practices to get more visibility

www.silverbirdtv.com/advertise-online

Banner Adverts

Dimensions are in Pixels



120x240

120x600

125x125

160x600

~~120,000~~ Naira

~~200,000~~ Naira

~~60,000~~ Naira

~~240,000~~ Naira

60,000 Naira

100,000 Naira

30,000 Naira

120,000 Naira

Guaranteed 100% Traffic

Position: Right Hand Side of the website. Other positions may also be considered



234x60

~~100,000~~ Naira

50,000 Naira

Guaranteed 100% Traffic



250x125

~~150,000~~ Naira

75,000 Naira

Guaranteed 100% Traffic

Position: Right Hand Side of the website. Other positions may also be considered



250x250

~~200,000~~ Naira

100,000 Naira

Guaranteed 100% Traffic



300x250

~~240,000~~ Naira

120,000 Naira

Guaranteed 100% Traffic

Position: Right Hand Side of the website. Other positions may also be considered



Advertise Here

468x60

~~320,000~~ Naira

160,000 Naira

Guaranteed 100% Traffic

Position: Advert appears at the header region (top) of the website (premium position)



Advertise Here

728x90

~~400,000~~ Naira

200,000 Naira

Guaranteed 100% Traffic

Position: Advert appears at the header region (top) of the website or top of content (premium position)



Advertise
Here

300x600

440,000 Naira

220,000 Naira

Position: Right Hand Side of the website

Website background

Display for 1 week

~~300,000~~ Naira 150,000 Naira

Text Advert

10 Words + link ~~36,000~~ Naira 18,000 Naira

20 Words + link ~~40,000~~ Naira 25,000 Naira

30 words + link ~~50,000~~ Naira 35,000 Naira

Position: Right hand side of the website. Other positions like after every article may be considered.

Press Release on website (STV or Rhythm)

Articles could contain images, videos and links. Articles will be shared on social media pages.

~~80,000~~ Naira 40,000 Naira per article

Social Media Campaigns

1 Post (Image, Video or text) on STV or Rhythm facebook and twitter page – 15,000 Naira

Minimum of 4 posts per campaign.

Maximum of 2 posts per day.